

ORDER



Orders
Order / Rev: 165760
Alt Order #: 06848899
Product Desc: AMER FOR PROSPERITY
Estimate: 1306
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/31/12 / 08/31/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact: Anne Braunscheidel
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru: 07/06/12
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	41	\$71,100.00	\$60,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	41	\$71,100.00	\$60,435.00	0.00
Totals	41	\$71,100.00	\$60,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	09/04/12	09/07/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TW- F- -	1:00	3	\$1,600.00	1	0.00	NM	3	\$4,800.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TW- F- -					3	\$1,600.00		0.00			
N 2	M	09/04/12	09/07/12	M-F GMA M-F GMA	CM	7-9a	- - WTF- -	1:00	3	\$1,600.00	1	0.00	NM	3	\$4,800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - WTF- -					3	\$1,600.00		0.00			
3	M	09/04/12	09/07/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF- -	1:00	2	\$500.00	1	0.00	NM	2	\$1,000.00
REGIS&KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF- -					2	\$500.00		0.00			
N 4	M	09/04/12	09/07/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF- -	1:00	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
EW NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF- -					4	\$1,200.00		0.00			
N 6	M	09/04/12	09/07/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF- -	1:00	2	\$1,600.00	1	0.00	NM	2	\$3,200.00
EW NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF- -					2	\$1,600.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	M	09/04/12	09/07/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	1:00	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
EW NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					2	\$1,800.00		0.00			
N 8	M	09/04/12	09/07/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	1:00	4	\$2,100.00	1	0.00	NM	4	\$8,400.00
EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$2,100.00		0.00			
N 9	M	09/04/12	09/07/12	M-F 1035-1102p Nightline	CM	1035-1102p	- T- TF - -	1:00	3	\$1,300.00	1	0.00	NM	3	\$3,900.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- T- TF - -					3	\$1,300.00		0.00			
N 10	M	09/04/12	09/07/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- - WTF - -	1:00	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
EW NEWS 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - WTF - -					3	\$1,000.00		0.00			
N 12	M	09/08/12	09/08/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	1:00	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S -					1	\$1,200.00		0.00			
N 15	M	09/09/12	09/09/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
EYEWITNESS NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S					1	\$1,400.00		0.00			
N 16	M	09/09/12	09/09/12	Su 9-10a This Week	CM	9-10a	- - - - - S	1:00	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S					1	\$3,000.00		0.00			
N 17	M	09/09/12	09/09/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	1:00	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
EW NEWS E SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S					1	\$2,000.00		0.00			
N 18	M	09/09/12	09/09/12	Sun Spcl 5 Once Upon a Time	CM	6-7p	- - - - - S	1:00	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
FUNNIEST VIDEOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S					1	\$6,000.00		0.00			
N 19	M	09/10/12	09/10/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	1:00	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M- - - - -					1	\$1,600.00		0.00			
N 20	M	09/10/12	09/10/12	M-F GMA M-F GMA	CM	7-9a	M- - - - -	1:00	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M- - - - -					1	\$1,600.00		0.00			
21	M	09/10/12	09/10/12	M-F 9-10a Live with Kelly	CM	9-10a	M- - - - -	1:00	1	\$500.00	1	0.00	NM	1	\$500.00
REGIS & KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M- - - - -					1	\$500.00		0.00			
N 22	M	09/10/12	09/10/12		CM	11a-12p	M- - - - -	1:00	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F Midday News												
				M-F Midday News												
				EW NEWS MIDDAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$1,200.00		0.00					
23	M	09/10/12	09/10/12	M-F 3-4p	CM	3-4p		M-----	1:00	1	\$400.00	1	0.00	NM	1	\$400.00
				Twin Cities Live												
				TWIN CITIES LIVE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$400.00		0.00					
N24	M	09/10/12	09/10/12	M-F 5-530p	CM	5-530p		M-----	1:00	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
				M-F 5-530p												
				EW NEWS 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$1,600.00		0.00					
N25	M	09/10/12	09/10/12	M-F 6-630p	CM	6-630p		M-----	1:00	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				M-F 6-630p												
				EW NEWS 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$1,800.00		0.00					
N27	M	09/10/12	09/10/12	M-F 1035-1102p	CM	1035-1102p		M-----	1:00	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Nightline												
				NIGHTLINE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$1,300.00		0.00					
28	M	09/10/12	09/10/12	M-F 1102p News	CM	1102-1132p		M-----	1:00	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F 1102p News												
				EW NEWS 11P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$1,000.00		0.00					
N29	M	09/10/12	09/10/12	Mon Spcl 1	CM	7-9p		M-----	1:00	1	\$9,000.00	1	0.00	NM	1	\$9,000.00
				Bachelor Pad												
				BACHELOR PAD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	M-----				1	\$9,000.00		0.00					
												Totals	41	\$71,100.00		